broadband networks

Media release

Broadband Networks creates strategic competitive advantages in the telco and energy market with innovative cloud-technologies from Calix

With the Californian Calix, the Zurich pioneer for modern network technologies brings unique cloud software and service platforms to the Swiss telecommunications and energy market. Broadband Networks (BN) is the first mover in Europe to use cloud-based SDN (Software-defined Networking) solutions already successfully established in the North American utility market.

Partnership
For Ivo Scheiwiller, CEO BN, the cloud-based SDN solutions from Calix are decisive for the strategic partnership. They ideally complement BN's existing technology portfolio and strengthen BN's commitment to providing customers with the ideal technology solution.

Software-defined networking
What makes Calix cloud-based SDN solutions stand out is that they radically simplify network architectures, make them flexible and allow a provider to roll out new services, features or upgrades easily, efficiently and quickly at the lowest cost.

In addition to reduced operating expenses (Opex), Calix cloud technologies provide the foundation for improved marketing segmentation and product differentiation in the marketplace through artificial intelligence.

Competitive position in the telco and energy market
Swiss telecommunications and energy companies with their own communications infrastructures have the unique opportunity to strengthen their long-term market positions and secure new competitive advantages with Calix's innovative SDN solutions combined with BN's broad understanding of the ICT industry. This is of particular strategic importance in the liberalising energy sector.

BN is already in advanced discussions with potential customers and hopes to announce first implementations in the Swiss market soon.

Andreas Caluori Branding & Marketing
Urdorf, 6th June 2019

Calix Inc., San Jose / USA

Calix is the world's leading provider of cloud and software platforms and services for the realization of the unified access network of the future.

Calix platforms and cloud services help customers create next-generation networks that optimize customer satisfaction, leverage big data, and transform the complexity of smart homes and businesses into new revenue streams.

Broadband Network AG, Urdorf / Switzerland

Broadband Networks is a leading, independent Swiss company for innovative network solutions and cloud services. We support Swiss network operators and service providers with best-in-class services and unique solutions for building and maintaining strong market positions.

Our focus on targeted innovation, our deep understanding of the industry and our in-depth experience in digitization allow us to think beyond the here and now to realize tomorrow's innovations today. That is our promise.